

# 2024 Senior Fun Festival

## Vendors & Sponsorships – FAQ'S

Macomb County Office of Senior Services is proud to invite you to participate in the 33rd annual Senior Fun Festival on Thursday, September 19, 2024, at the Lorenzo Cultural Center at Macomb Community College, 44575 Garfield Road, Clinton Township, MI 48038.

### Why should you register as a vendor for the event?

Senior Fun Festival offers local businesses and vendors the opportunity to showcase services while providing seniors with information and products. The revenue garnered from registration fees goes to support this premier event. Every year more than 1,000 seniors and caregivers attend the festival seeking help or information. The festival will feature a variety of resources focused on seniors and caregivers, along with entertainment, raffles, and refreshments.

### What do you receive when you register as a vendor?

The venue will provide a 2.5 foot by 8-foot table, with a vinyl tablecloth and two chairs, for you to display your products and materials. If electricity is required, please indicate on the online registration form and be sure to **bring your own extension cords**.

### What sponsorships are available?

Sponsorship levels are: Presenting (\$5,000), Featured (\$1,500), Event (\$750) or In-Kind. Please see the Corporate Sponsorship Levels information sheet for package details.

### Do sponsors still need to register for a vendor table?

No, a vendor table (or two) is included in your sponsorship package.

### How do you register as a sponsor or a vendor for the event?

Registration for the event will fill up quickly. If you are interested in becoming a sponsor or a vendor, please visit [macombgov.org/seniors](https://macombgov.org/seniors) to complete the online registration form and submit payment. Please register and pay **no later than August 16th** to ensure your space and to be included in our program. Vendor booths will be reserved on a first come, first serve basis.

### Am I allowed to sell products or hold a raffle during the event?

No selling items during the event, this is an opportunity to create awareness of your company. You can hold a raffle at your vendor table but it your responsibility to follow up individually with the winner as this cannot be announced from the main stage.

### Can I book a table for a political campaign or ballot initiative?

No. The Senior Fun Festival is intended to provide information and resources to Macomb County seniors and caregivers. This is not a political event. Nor can individuals pass out campaign or ballot materials while walking around the venue.

### Payment

To reserve your booth, payments will be due in full. Payment must be made on or before August 16, 2024. **Online registration and payment are preferred.** Details on page 2.

### REGISTRATION:

Please register through our website at [macombgov.org/seniors](http://macombgov.org/seniors)

### **PAYMENT OPTIONS:**

#### Online:

**<https://payments.g2gcloud.com/MacombSeniorServicesContribution>**

*Select "Office of Senior Services - Senior Fun Fest." (Last option on drop down menu)*

*There will be a service fee for online payments.*

#### Check:

Macomb County Office of Senior Services

Attention: Senior Fun Festival

21855 Dunham Road, Suite 6

Clinton Township, MI 48036

*Make all checks payable to "Macomb County Office of Senior Services". Write Senior Fun Festival on the memo line. We will match this check to your online registration form.*

### **LOCATION OF EVENT:**

Lorenzo Cultural Center at Macomb Community College

44575 Garfield Road

Clinton Township, MI 48038

*(Parking is free)*

### **VENDOR SET-UP, WEDNESDAY, SEPTEMBER 18th:**

**It is strongly preferred and important that vendors set-up the afternoon prior to the event on Wednesday, September 18<sup>th</sup> between 2pm and 5pm. Please arrive no later than 4:30pm.**

*This is a well-attended event, and our senior guests will line up early in the lobby to get in. This year, we have partnered with SMART BUS to facilitate transportation from several senior centers in the county. We do not want vendors entering the morning of the event with the set-up materials because the lobby will be congested with seniors waiting to get in when doors open. We pride ourselves on a well-organized event, and set-up the day prior is key to that. Thank you for your cooperation.*

*If you have schedule issues that prevent you from setting up the day prior, we ask that you have another member of your staff drop off your materials on Wednesday. Contact [seniors@macombgov.org](mailto:seniors@macombgov.org) with questions or concerns.*

### **EVENT DAY, THURSDAY, SEPTEMBER 19<sup>th</sup>:**

- Doors will open to vendors at 8:00 a.m. day of event.
- All vendors should be present and ready by 9:00 a.m.
- Vendor refreshments will be available from 8:00 a.m. to 10:00 a.m.
- Senior attendee refreshments will be available starting at 10am while supplies last.
- Doors will open at 10:00 a.m. to our senior guests. Vendor must stay until 1:00 p.m.
- Vendors will not be able to register on the day of the event.
- Organizations with similar business operations and interests may be present.
- **No refunds.**