



# ***2024 Senior Resource Expo***

September 28 from 10:00 a.m. to 3:00 p.m.

**Featuring “Mrs. Kelly’s Journey Home” – Performance by Breeda Miller**

**New Location: 2|42 Community Church**

7526 Grand River Ave, Brighton, MI 48114

**Sponsorship Opportunities (upwards of 500 people expected)**

<b>MARKETING BENEFITS</b>	<b>DIAMOND (\$1,500)</b>	<b>PLATINUM (\$1,000)</b>	<b>GOLD (\$500)</b>	<b>SILVER (\$300)</b>
<b>Performance Tickets</b>	<b>40</b>	<b>30</b>	<b>20</b>	<b>10</b>
<b>Mentions in Local Media, Pre-Event</b>	Verbal Mention	Verbal Mention	No	No
<b>Recognition on LCCOA Website</b>	Logo & Link	Logo & Link	Logo	Name Listed
<b>Representation on Newspaper Ads, Posters, Flyers, etc.</b>	Logo	Logo	Name Listed	No
<b>2-Minute Opportunity to Present During Performance</b>	Yes	Yes	No	No
<b>Priority Table Placement</b>	Choice VIP Placement with two tables	Choice VIP Placement	Choice of Placement	Premium Placement
<b>Listing in Day of Event Program</b>	Logo & Company Description	Logo & Company Description	Logo	Name Listed
<b>Verbal Recognition on Day of Event</b>	Yes	Yes	Yes	No

***Sponsor registrations and payments are due by August 15, 2024 to guarantee full marketing benefits.***

## **Vendor Opportunities**

Vendor tables are available to local businesses, medical professionals, media, social service agencies, and others who serve older adults in the Livingston County area. Tables include two tickets to the Performance of “Mrs. Kelly’s Journey Home,” which typically sell for upwards of \$30 each.

**For Profit Table: \$200.00**

**Non-Profit Table: \$100.00**

***Vendor registrations and payments are due by September 12, 2024.***

Registrations after September 12 will incur a \$25 late fee. Spots cannot be guaranteed after the deadline.



## **Livingston County Consortium on Aging**

### **Additional Sponsor/Vendor Information**

- Food/Drink
  - Continental Breakfast included for Sponsors/Vendors at no extra charge.
  - Lunch will be available for purchase so please bring extra cash to the event.
  - Feel free to bring your own food/drink as well.
- One 8-foot banquet table and two chairs will be provided
  - Please bring a table covering as one will not be provided
- Sponsor/Vendor Setup starts Saturday at 9:00 a.m. and must be completed by 9:45 a.m.
- Packing up starts at 3:00 p.m. and must be completed by 3:30 p.m.
  - Packing up your display and/leaving before 3:00 pm will impact ability to attend future events.
- Tables must remain manned for the entire event (except during “Mrs. Kelly’s Journey Home”).
  - The Performance is in two parts: 11:30 a.m. to 12:30 p.m. and 1:30 p.m. to 2:15 p.m.
- Table confirmation will be sent via email upon receipt of payment.
- If you need additional tickets to “Mrs. Kelly’s Journey Home,” please ask.
- All Sponsors/Vendors are encouraged to bring a Raffle Basket (minimum \$25 value) and these will be highlighted throughout the event with your company/organization called out.
- If you are unable to attend you can still provide a Raffle Basket (minimum \$25 value).

### **About the Livingston County Consortium on Aging (LCCOA)**

The purpose of the LCCOA is to present the seniors and caregivers of Livingston County with resources that they may not realize are available. This includes things like transportation, nutritional care, support services, financial counseling, home safety, respite care, homecare, and more.

Through our efforts in the community, including the execution of The Senior Resource Expo, we are able to provide grants to local non-profit organizations that serve our Livingston County Seniors.

In the past few years, LCCOA has been able to gift over \$125,000 dollars directly back to organizations who use the gifts to provide programs, services, and equipment to aging adults in Livingston County, to further the support of *Active Aging*, *Aging in Place*, *Community Engaging Seniors*, and *Community Infrastructure*. Learn more at [www.livingstoncoa.org](http://www.livingstoncoa.org)

The Senior Resource Expo is an annual event to help provide seniors and caregivers learn about resources throughout the area. The 2024 event is expected to attract upwards of **500 seniors and caregivers** from Livingston County and surrounding areas. This year we are pleased to be able to add nationally-renowned presenter, Breeda Miller, who will be performing “Mrs. Kelly’s Journey Home.” Tickets for this performance typically run upwards of \$30 but it will be free for all attendees, sponsors, and vendors. Special thanks to **AgeWays** of Michigan who provided the grant to bring in Breeda Miller.

Thank you, in advance, for supporting this event and helping us provide seniors and those who support them with additional resources throughout the year.

**For questions, please contact Dennis Cleminte at [lccoa48843@gmail.com](mailto:lccoa48843@gmail.com) or 734-563-3088**

***NOTE: This is an event focused on seniors. No tables will be rented for political parties or political purposes.***



**Livingston County  
Consortium on Aging**

## **2024 Senior Resource Expo Registration Form**

**Business or Organization Name:** \_\_\_\_\_

*(Please list exactly as you wish to be recognized in the program.)*

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Please choose a sponsorship and/or registration for a table for your organization (pick only one):**

- |   |  |
|---|--|
| <input type="checkbox"/> \$1,500 – Diamond Sponsor  | <input type="checkbox"/> \$300 – Silver Sponsor    |
| <input type="checkbox"/> \$1,000 – Platinum Sponsor | <input type="checkbox"/> \$200 – For Profit Table  |
| <input type="checkbox"/> \$500 – Gold Sponsor       | <input type="checkbox"/> \$100 – Non-Profit Table* |

*\*Please provide your 501c3 Number if requesting Non-Profit Rate:* \_\_\_\_\_

***Additional custom sponsorship opportunities can be created ... just ask!***

***All Sponsors/Vendors are encouraged to bring a Raffle Basket (minimum \$25 value) and these will be highlighted throughout the event with your company/organization called out.***

### **Deadlines/Details**

- Sponsor registrations/payments are due by **August 15, 2024** to guarantee full marketing benefits.
- Vendor registrations and payments are due by **September 12, 2024** to guarantee a spot.
- Registrations after September 12, 2024 will incur a \$25 late fee.
- No spots are guaranteed after September 12, 2024.

**Registrations and payment can be mailed to:**

Livingston County Consortium on Aging (LCCOA)  
4337 Grand River Box 142  
Howell, MI 48843

***Note: Payments via check or direct deposit only, no credit cards.***

Registration forms can also be submitted electronically to [lcco48843@gmail.com](mailto:lcco48843@gmail.com).

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